

We're the nation's largest hybrid political-charitable donor prospecting database...so what does *that* mean?

- ▶ We have **tens of millions** of political and charitable donor prospects, constantly updated every day. We can deliver **small and large comprehensive donor prospect databases**, tailored to your organization's needs.
 - ▶ **Geographically** from zip code to nationwide and in between
 - ▶ **Based on specific initiatives** your organization cares about, matched to donor prospects interested in those initiatives.
- ▶ **Clean, current, accurate, and immediately actionable.** We run every file fresh so our data stays current as of the date of the order – never old or out-of-date.

We're the Pandora[®] of Fundraising.

- ▶ We compile donor prospect data from **30+ data sources** comprising **over 435 data points** and then process the data using our **political-charitable algorithm** to deliver highly detailed donor profiles.
- ▶ Our **proprietary Organization Coding System (SI-OCS)** codes every political and charitable organization down to at least a tertiary level.
- ▶ SI-OCS enables **the most granular level of donor prospect targeting** in the nation. **Stop using broad targeting** like arts or healthcare. Use SI-OCS to drill down multiple levels under each broad category to **find the precise, right donor prospect** for your organization.

Know your donor prospects:

Who, what, when, where, and why

- ▶ **Clean & Enhance Data.** Sanitize your existing database, correcting errors and filling in the gaps.
- ▶ **Thousands of New Donor Records.** Supply new records from our database specifically relevant to you.
- ▶ **Detailed Donor Profiles.** Provide donor information, including: histories, suggested “ask,” contact information, bios, income, wealth, specific areas of interest of the donor, and much more.
- ▶ **Online Donor Research Portal.** Access to our online donor research portal providing access to deep-dive information on each donor.
- ▶ **“Who Knows Who”** The “6 Degrees of Kevin Bacon” for fundraising. Know who your donors know! Network and leverage your donors’ spheres of influence.
- ▶ **“Inner Circle”** Automatically link your finance committee members and key donors with everyone in your donor database.
- ▶ **Integrations.** We support all CRMs and donor management technologies.



Increase connect rate, close rate, and total contributions.



Increase ROI.



Raise more money faster with more confidence and less stress!



Eliminate inaccurate, incomplete, and out-of-date data.



Eliminate manual donor research.

Schedule time with us today. Your fundraising is about to change forever.



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